



Please reply to:

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Date: 28 June 2023

Notice of meeting

Economic Development Committee

Date: Thursday, 6 July 2023

Time: 7.00 pm

Place: Council Chamber, Knowle Green, Staines-upon-Thames, TW18 1XB

To the members of the Economic Development Committee

Councillors:

H.R.D. Williams (Chair)	J. Button	S. Gyawali
J.R. Boughtflower (Vice-Chair)	R. Geach	M. Lee
M. Bing Dong	D. Geraci	A. Mathur

Substitute Members: Councillors C. Bateson, M. Buck, T. Burrell, J. Caplin and K. Rutherford

Councillors are reminded that the Gifts and Hospitality Declaration book will be available outside the meeting room for you to record any gifts or hospitality offered to you since the last Committee meeting.

Spelthorne Borough Council, Council Offices, Knowle Green

Staines-upon-Thames TW18 1XB

www.spelthorne.gov.uk customer.services@spelthorne.gov.uk Telephone 01784 451499

Agenda

	Page nos.
1. Terms of Reference for the Economic Development Committee	5 - 6
2. Apologies and Substitutes To receive any apologies for absence and notification of substitutions.	
3. Introduction to Economic Development Committee to receive a presentation on the work of the Economic Development Team.	7 - 20
4. Minutes To confirm the minutes of the meeting held on 12 January 2023 as a correct record of proceedings.	21 - 24
5. Disclosures of interests To receive any disclosures of interest from councillors in accordance with the Council's Code of Conduct for members.	
6. Questions from members of the Public The Chair, or his nominee, to answer any questions raised by members of the public in accordance with Standing Order 40. At the time of publication of this agenda no questions were received.	
7. Review of Staines Business Improvement District (BID) To receive a presentation on the Staines Business Improvement District (BID).	25 - 32
9. Incubator Monitoring The report contains exempt information within the meaning of Part 1 of Schedule 12A to the Local Government Act 1972, as amended by the Local Government (Access to Information) Act 1985 and by the Local Government (Access to information) (Variation) Order 2006 Paragraph 3 – Information relating to the financial or business affairs of any particular person (including the authority holding that information) and in all the circumstances of the case, the public interest in maintaining the exemption outweighs the public interest in disclosing the information.	33 - 46
10. Forward Plan	47 - 48

To consider the Forward Plan for committee business.

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TERMS OF REFERENCE

All Committees will have the following functions in respect of their respective areas:

- To develop the Council's policy, strategy and budget proposals
- To work at meeting the Council's corporate objectives, as set out in the Corporate Plan.
- To encourage performance improvement in relevant services, consistent with Value for Money principles and within the policy and budgetary framework agreed by the Council. This includes responding appropriately to statutory reports on external inspections and service reviews.
- To develop a full understanding of the functions and services within the Committee's remit
- To facilitate and encourage public participation in the Council's activities by engaging key stakeholders in the Council's processes for decision making.
- To oversee the publication of consultation papers on key issues and ensure that there is appropriate public consultation.
- To consider budget priorities and actions on the delivery of Council services within the overall policy and budgetary framework agreed by the Council.
- To consult with local Ward councillors about policy developments or service initiatives which have a specific relevance to the Committee.
- To support positive relationships and practices through co-operative working with staff.
- To commission studies or the collection of information relating to policy issues (Corporate Policy and Resources Committee) or service delivery (Service Committees).
- Where a function does not clearly fall within the remit of one particular Service Committee, the Corporate Policy and Resources Committee shall direct which Committee shall deal with the function, or deal with the matter itself.
- Each Committee is limited in authority to grant expenditure to £1 million for any particular project without seeking approval from full Council. Any project must be taken as a whole, and the project cannot be sub-divided into its constituent parts with each being authorised separately to avoid this limit set by this rule.

ECONOMIC DEVELOPMENT COMMITTEE

Membership

9 members reflecting political balance.

Functions

This committee has responsibility for the following functions of the Council:

- Economic development, business partnerships and town centre viability & regeneration
 - Heathrow liaison
 - Business transformation, support and inward investment
 - Tourism
 - Transport
 - To monitor and review relevant Council policies and strategies and recommend changes or new policies to the Corporate Policy and Resources Committee.
 - To review and scrutinise service delivery and in particular ensuring that best value in service delivery is being obtained for the community.
 - To undertake scrutiny and monitor the performance of external bodies who deliver services to the community
 - To review and scrutinise budget proposals relevant to the Committee's functions and make recommendations to the Corporate Policy and Resources Committee.
- + The scrutiny of Heathrow to be carried out jointly with Environment & Sustainability Committee



Spelthorne Council Economic Development

Tracey Carter - Economic Development Manager

Sheila Kimpton- Senior Economic Development Officer

Andy Willmott - Town Centre Manager

May 2023

1 : 23 June
2023

Economic Development Team



Tracey Carter – Economic Development Manager

Andy Willmott – Town Centre Manager
(Ashford, Sunbury & Shepperton)



Sheila Kimpton – Senior Economic Development Officer

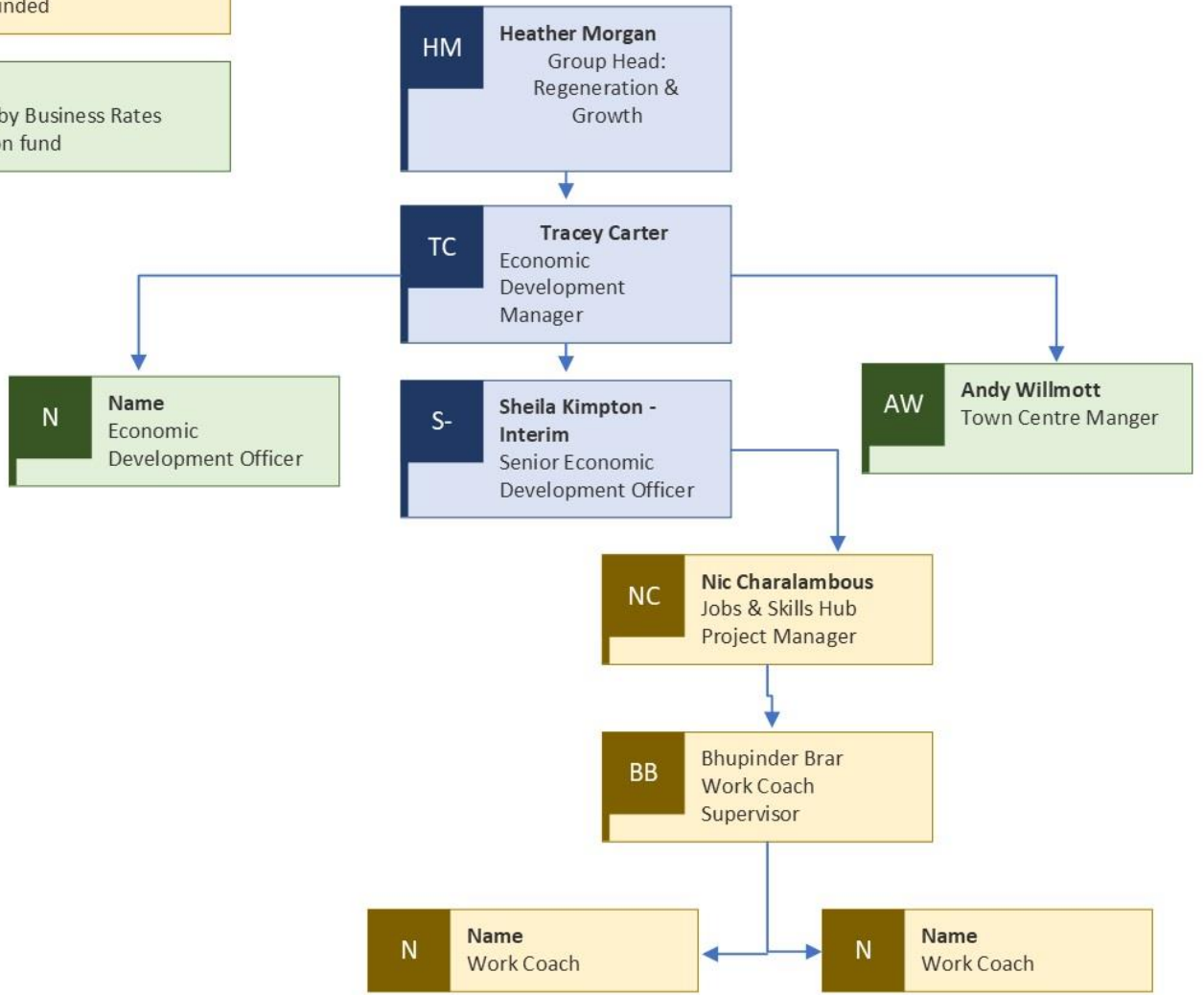
Vacant Post– Economic Development Officer

Blue
Funded from Council revenue

Orange
Grant Funded

Green
Funded by Business Rates
Retention fund

Economic Development Team Structure



National Winners



Spelthorne Council's work supporting the Borough's businesses was honoured at the Federation of Small Businesses (FSB) Local Government Awards in October 2022.

Awarded All-England winner of the Future Ready category (support and enable businesses to be prepared for the changing business landscape to mitigate challenges or exploit opportunities in the future.)

South East Regional winner of the Future Ready category.

South East Regional winner of the All Round Small Business Friendly category (projects which have positively succeeded in supporting and developing the local small business community.)

Ray Abrahams, Development Manager for the FSB in Surrey, said: *"I'd like to congratulate Spelthorne on being named the All-England winner in the Future-Ready category and the Southeast regional winner in the All-Round business support category at the FSB Awards, as well as being shortlisted in the Covid support & Recovery and Programme of Business Support categories. The team at Spelthorne have worked incredibly hard over the past 12 months to support local businesses and can take pride in their efforts in the knowledge that their work is recognised alongside the best in the country. I look forward to seeing the next steps they take in supporting businesses."*

Some feedback from local businesses:

“I’ve been doubly blessed by Spelthorne, having received both a grant for some new audio equipment for my studio and now for the creation of a new website. The former has already really helped my voiceover business and I’m sure the latter will too, once it’s complete. I’ve told a number of people about the way you’ve supported me, and how Spelthorne really does have a passion for helping small businesses. Everyone’s reaction has been much the same: 1, they can’t believe it and 2, they wish their local borough had the same outlook! I expect that both your roles are probably rather thankless at times, so I just want to say... thank you.”

“I would love to have a stall at your event and tell people how much help I received to get my small business running. I first started through the business enterprise scheme while on income support and have since received an equipment grant to buy my mobile massage van. I started from nothing and despite covid am still doing well and growing. I would love the opportunity to give something back to you for all your help and ongoing support, of which I am very thankful. If you would like to see what I do, I have nearly forty 5 reviews from the people I have helped in our community.”*

“We just wanted to drop you a message to say a massive thank you to you and your team for helping us. Whilst we still face many challenges with costs, we have now at least the opportunity to follow our road map to becoming a successful business. Our goal to fly the green flag and promote healthy living is very much alive which would not have been the case without the help of Economic Development Team.”

“We started off in Christ Church where we shared the kitchen, the church were extremely kind to us but we knew we had to move on and have our very own kitchen to grow. We managed to obtain loans to purchase our new kitchen but then hit a financial wall when it came to purchasing equipment and at that point the business would have been dead without the support of your team. Your whole team were magnificent and always incredibly helpful.”

Economic Prosperity Strategy 2023 - 2028

Four 'theme' areas emerge from the Council's assessment of the economy and the 'actions' under each 'theme' will help to implement the 'vision'. The 'themes' are: -

- **Growth & Competitiveness** - *Spelthorne to become a stronger economy through a range of initiatives including access to training and business coaching*
- **People** - *More quality jobs and greater earning power as well as enhanced access to skills via the Apprenticeship Levy gifted to small businesses.*
- **Infrastructure & Places** - *To complete and deliver the Local Plan and Staines Development Framework to make best use of our assets including Bridge Street carpark, Thameside House and Ashford multistorey carpark.*
- **Supporting Business** - *To provide one of the best mechanisms of business support in Surrey via the Economic Development Team and the best place to start and grow a business*

Business Support & Services

- Spelthorne Business Hub / Incubator
- Spelthorne Jobs& Skills Hub
- Spelthorne Business Awards
- Spelthorne Business Forum
- Spelthorne Business Plan Competition
- Town Centre Manager
- 121 Business Coaching
- Digital Media Training
- FSB Membership
- Startup Club
- Start your business in Spelthorne book
- Website Provision
- Networking Events
- Business Skills workshops
- Jobs Fairs
- Chose Spelthorne Website
- Visitor Economy Forum
- Business Costs Reduction Clinics
- Buy Local campaign
- Support Business Improvement District
- Key Account Management
- Town map / info totem poles
- Apprentice Levy Gifting Scheme

Spelthorne Business Forum



Driving Membership and Community:

Local business owners possess an unparalleled understanding of the unique challenges and opportunities within their geographic areas.

Engaging with SBF allows them to harness this knowledge and influence others to join the community. By actively participating in SBF events, sharing success stories, and showcasing the tangible benefits of membership, these business owners become ambassadors who attract fellow entrepreneurs seeking to grow their businesses.

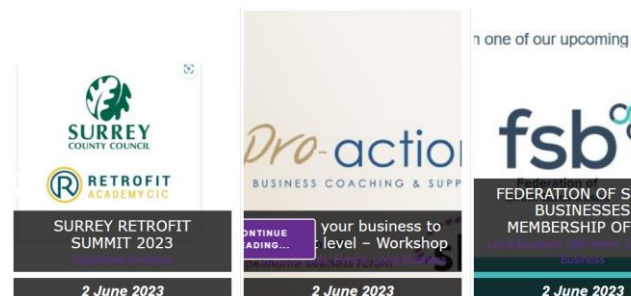
Their engagement instils a sense of unity and camaraderie, transforming SBF into a vibrant hub where local businesses can thrive collectively.

With over 900 members, the SBF is the largest local collective business voice in Surrey with members from business of all sizes and sectors.

Page 14



Welcome to the Spelthorne Business Forum News Articles Feed
Use the search function to find specific topics. [Reset View](#)



Join SBF

Your business can only benefit by being a member of Spelthorne Business Forum

If you would like a quick how-to guide about "How To Become An SBF Member", please click on the video on this page.

If you have any problems, please email membership@spelthornebusinessforum.uk.



Simply pop your details into the registration form below, create a password and we will send you an email to confirm your account. Once activated, please login, visit the menu in the top left and edit your profile, this will then allow you to create a Company Profile which will then appear in the



Spelthorne Business Hub

The first ever Business Incubator in Spelthorne formally opened 11 June 2021 by Kwasi Kwarteng MP.

The Incubator, to be known as the Spelthorne Business Hub is run in partnership with by CoTribe CIC Ltd and provides a co-working environment for start-up companies, young entrepreneurs, and businesses, alongside an exciting programme of business support. Located in offices owned by Spelthorne Council on Hanworth Road, Sunbury-on-Thames this site benefits from the excellent transport links that connect the Borough to London, the South East and beyond.

The Spelthorne Business Hub provides a creative base for entrepreneurs to develop their ideas and grow their businesses and -offer a vibrant environment for businesses to turn an innovative spark into a strong commercial enterprise.

We also deliver a wide range of workshops, seminars, and events for the wider Spelthorne business community to take advantage of. When a business develops and outgrows the Incubator, they will then be supported in finding their next business location within the Borough.

- Co-Working
- Hot Desks
- Fixed Desks
- Private Offices
- Meeting Rooms

A comprehensive programme of business support all under one roof in Sunbury Upon Thames.

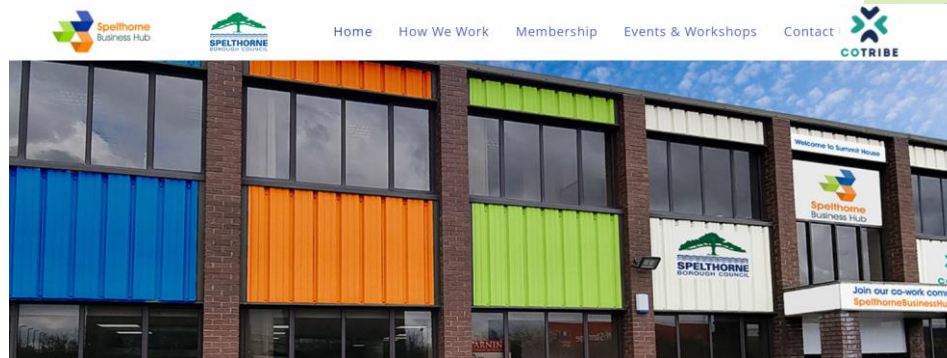
Are you a new enterprise looking for a business community to help you take shape?

Are you an existing business which would benefit from somewhere central to meet clients or to grab a quiet desk?

Is your business ready to move to the next level with expert support?

Join CoTribe Business Incubator at the Spelthorne Business Hub on Hanworth Road in Sunbury Upon Thames and take advantage of competitive rates, flexible terms and outstanding support.

Located in **Sunbury Upon Thames** right next to junction 1 of the M3 our new incubator space is easily accessible from the M25, M3, M4, A316 and Sunbury Railway Station and is situated 15 minutes from Heathrow.



Spelthorne Business Awards

The Spelthorne Business Awards are made up of 17 categories spanning a range of industries and business sectors with one overall winner crowned Spelthorne Best Business of The Year.

The Spelthorne Business Awards is a fantastic opportunity to celebrate the very best and brightest businesses in Spelthorne and there is a category for every business, no matter how big or small, how new or old, a one man band or business with 50 plus employees!

Entries are open until September and culminates in a special black tie awards ceremony on Friday 24 November 2023 at the Hazelwood Centre/London Irish in Sunbury where the winners will be announced.

This prestigious event is a fantastic opportunity to celebrate business successes after a few incredibly hard years. Previous finalists have experienced a boost in brand awareness as well as increased credibility in the marketplace.



**SPELTHORNE
BUSINESS AWARDS 2023**

Recognising the hard work and achievements of local businesses. Showcasing the "best of the best" with awards in the following categories:

- Overseas Trader of the Year Award**
sponsored by Heathrow Airport
- Creative / Innovative Business Award**
sponsored by Netflix
- Construction and Property Award**
sponsored by Berkley Homes
- Healthy Business Award**
sponsored by Everyone Active
- Best Franchise of the Year Award**
sponsored by McDonalds
- Best Small Business Award**
sponsored by Federation of Small Business
- Best Sustainable Business of the Year Award**
sponsored by Sustainable²
- Best Corporate Social Responsibility Award**
sponsored by Worldwide Energy Logistics
- Best New Start Up Award**
sponsored by Kwasi Kwartang MP
- Community Service Provide of the Year**
sponsored by A2 Dominion
- Best Hospitality and Leisure Business Award**
sponsored by Shepperton Marina
- Retail Excellence Award**
sponsored by Sytner Land Rover

www.spelthorne.gov.uk/SBA



Spelthorne Business Plan Competition

The Spelthorne Business Plan Competition represents a search for the local business entrepreneurs of tomorrow. Participants are asked to think of a business idea and answer our online question form. The six best entries will then create a business plan to present to a panel of expert judges at a 'Dragon's Den' style final hosted at a venue in Spelthorne to be announced.

Prizes

The winner will receive £3,500 deposited into a business bank account, and a package of mentoring and support to help them bring their business ideas to life. They will also receive free website and logo design. Runners up will receive £1,000. Third placed will receive £200.



The Spelthorne
Business Plan Competition | 2022

**ONE GREAT
IDEA WINS £3,500**

www.spelthorne.gov.uk/businesscomp

Spelthorne Jobs & Skills Hub

As a result of the successful pilot Youth Hub scheme, the Spelthorne Jobs & Skills Hub has launched in January 2023 as a service dedicated to all Spelthorne residents to support them in finding suitable work, training or education.

No matter what age you are or what stage you are at in life you can visit the hub to receive support and guidance to help you tackle challenges and barriers as well as gain confidence and skills to help you move forward with your work or education goals.



The cover of the 'Spelthorne Jobs & Skills Hub Project Plan'. It features a large blue circular logo on the left with the text 'JOBS & SKILLS hub'. On the right, it reads 'SPELTHORNE JOBS & SKILLS HUB PROJECT PLAN' and 'BY TRACEY CARTER ECONOMIC DEVELOPMENT MANAGER SPELTHORNE BOROUGH COUNCIL'. A small 'YOUTH hub' logo is in the top right corner.



Choose Spelthorne Website



Why Choose Spelthorne

Spelthorne is a great place to do business. Spelthorne offers a wealth of opportunities for developing your business on major commercial sites, smaller industrial estates, rural business parks and town developments.



Living in Spelthorne

A high quality of life is an important feature of a local economy. In 2020 the Office for National Statistics report showed that Spelthorne was voted as the "Happiest place to live" in Surrey. Twelve miles of the River Thames (more than any other London borough) runs through Spelthorne and there are many parks, open spaces, leisure attractions, pubs and restaurants in and around the area.



Skills & Employment

At Spelthorne Council, we are committed to helping residents to find suitable employment that can offer them the skills and stability long term that they need. Here you can find information on training, workshops business start-up advice, employment & recruitment for businesses.



Business Support

There are a range of organisations that provide support to businesses covering services such as advice, training and networking opportunities for businesses in the areas.



SHEPPERTON TOWN

29 September, 2021 | Spelthorne, Towns



STAINES UPON THAMES

29 September, 2021 | Spelthorne, Towns



SPELTHORNE BOROUGH

9 August, 2021 | Spelthorne, Towns



SUNBURY ON THAMES



ASHFORD TOWN



COMMERCIAL PROPERTY



<https://choosespelthorne.com/>

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**Minutes of the Economic Development Committee
12 January 2023**

Present:

Councillor S.C. Mooney (Chairman)
Councillor T. Fidler (Vice-Chairman)

Councillors:

C. Bateson	A. Brar	V.J. Leighton
C.F. Barnard	J. Button	R.J. Noble

Apologies: Councillors A.C. Harman

In Attendance: Councillors M. Beecher

1/23 Minutes

The minutes of the meeting on 29 September 2022 were agreed as a correct record.

2/23 Disclosures of interests

Councillor Mooney declared that she was a councillor and a cabinet member of Surrey County Council.

3/23 Questions from members of the Public

There were none.

4/23 Ward Issues

There were none.

5/23 Economic Prosperity Strategy / Revised Town Centres and Shopping Parades Strategy

The Committee received the Economic Prosperity Strategy 2023 – 2028 and Revised Town Centres and Shopping Parades Strategy 2023.

Small changes had been made to both documents following suggestions from the Committee at its last meeting. Educational attainment, working with other authorities, increasing local procurement and on-street parking had been addressed. The Committee noted increased collaboration between local districts and boroughs in Surrey including the provision of 1-2-1 business support with Runnymede.

The Committee **resolved**:

to agree the Economic Prosperity Strategy 2023 – 2028, and

to agree the Revised Town Centres and Shopping Parades Strategy 2023.

6/23 Additional Restrictions Grant Update

The Committee received an update on the additional restrictions grant (ARG), of £3 million from central government to support businesses during the pandemic. Money had been allocated in tranches as the economic development team had thought best.

The Senior Economic Development Officer reported that grants were initially used for business survival, but later on for business growth and included shop front grants, equipment grants, business support, 1-2-1 business coaching, digital media marketing training, and website development.

The Town Centre Manager reported on positive feedback from a survey of local businesses, where two-thirds of the respondents so far expect their businesses to remain the same or grow. The Town Centre Manager would continue to push for business growth and initiatives which assisted local people.

A representative from Pro-actions, a business support consultancy, gave a short presentation on the assistance provided to small business owners via 1-2-1 support, seminars at the Spelthorne Business Hub, advice on strategy, planning and sales, budgeting forecasting, and profit and loss control.

The Committee noted that helping businesses to be more sustainable was included within one of the projects in the Shared Prosperity Fund Investment Plan.

The Committee noted the recommendations from the Internal Audit (IA) review and the difference in risk appetite between the IA and economic development departments.

The Committee congratulated the economic development team on its success in distributing the ARG grant and on winning a national award from the Federation of Small Businesses.

The Committee **resolved** to note the report on the Additional Restrictions Grant update.

7/23 Youth Hub

The Committee received an update on the Spelthorne Youth Hub which included statistics for the Department of Work and Pensions (DWP) who had provided the funding for an initial period of 12 months.

Additional funding had been obtained from the DWP for two work coaches to continue the support for the youth hub under a new “Jobs and Skills Hub” banner. The Council would use money from the Shared Prosperity Fund for two more work coaches for “bounce back street”, a new facility to assist over 40s back into work. The youth hub would now be incorporated into the wider Jobs and Skills Hub and would be open to any resident who needed advice regardless of their age.

The Committee noted the increased footfall since the youth hub had moved to the former Decathlon store opposite the bus station in Staines and that many young people who were walking into the hub for support were not recorded on government figures as they were not receiving benefits. The Committee noted an appetite for apprenticeships and the continuing work with NEETS (those not in education, employment or training), including mental health support, confidence building workshops, and the use of external providers. The youth hub worked with Brooklands College and was looking to extend its outreach to local schools.

The Committee noted the ability of the work coaches to work remotely and to meet candidates in different locations, including the Business Hub in Sunbury which they used one day a week.

The Committee **resolved** to note the report on the Spelthorne Youth Hub.

8/23 23/24 Budget

The Chief Accountant presented the following items for the Committee’s areas of responsibility: a net expenditure budget for 2023/24, a detailed budget report, fees and charges, and growth bids for economic development. There were no savings bids or capital impact bids.

The Chief Accountant explained the budget setting process and how it had changed from last year as a result of Member feedback. The Committee noted that this was a balanced budget which took inflation into account and that there were no substantial increases for economic development.

The Chief Accountant presented the budget report and explained that the intention was to make the Business Incubator cost neutral. The economic development team were confident that expected rentals for both the Business Incubator and the Elmsleigh Centre would be achieved. However, they expected income from Staines Market to reduce due to inflation. There was ongoing debate as to which cost centre Staines Market should come under.

The Chief Accountant reminded the Committee that the growth bids for the Economic Development Officer and Town Centre Manager were both fully funded and, as such, were in line with Council guidance to recruit only for fully funded or statutory posts. The Committee supported both of the posts.

The Committee **resolved** to recommend the draft 2023/24 Budget to the Corporate Policy and Resources Committee.

9/23 Feedback on 23/24 Budget Setting Process - Economic Development

The Committee was invited to provide feedback to Officers on the budget setting process for 2023/24.

The Chief Accountant reported on changes from last year, such as bringing the budget setting process forward to enable Members to review service plans at their September committee meetings and providing sufficient time to discuss the budgets fully at the January meetings. Ongoing changes to the Centros finance system should also improve budget setting next year.

The Chief Accountant requested consensus feedback from the Committee and was particularly interested to receive any recommendations for improving the budget setting process.

The Committee **resolved** to note the discussion.

10/23 Forward Plan

The Committee considered the forward plan for future committee business.

The Committee agreed to invite the manager of the Staines BID to speak at its June meeting.

The Committee noted that the review of the Economic Prosperity Strategy and Town Centres Strategy was a recurring item and that the next review would be at the June meeting.

The Committee **resolved** to note the forward plan for future committee business.



A FOCUS ON THE FUTURE



BID AREA

The Visit Staines BID represents 300 business properties that operate within the town centre in the BID designated area, as shown on the map.

The BID's initiatives in the town are funded by the BID levy payers who pool their resources via an annual contribution based on their rateable value.

For Visit Staines BID second term the boundary will extend to include key areas and businesses.

 Areas within the orange line are all part of the **Visit Staines BID**.

Businesses with a rateable property on all of the roads / streets shown highlighted on the map are included within the Visit Staines BID boundary:

- Bridge Close
- Bridge Street
- Church Street
- Clarence Street
- Elmsleigh Road
- Fairfield Avenue
- Friends Walk
- Goodman Place
- Goring Square
- Hale Street
- High Street
- Kingston Road
- Laleham Road
- London Road
- Mustard Mill Road
- Norris Road
- South Street
- Station Path
- Thames Street
- The Elmsleigh Centre
- Tilly's Lane
- Two Rivers Retail Park
- Wheatsheaf Lane



VISIT STAINES - OUR KEY OBJECTIVES 2022- 2027



FOCUS 1
SAFE & SECURE



FOCUS 2
MARKETING & EVENTS



FOCUS 3
BRIGHT & WELCOMING



FOCUS 4
INFORMED & CONNECTED

What have we achieved over the last 6 months?



6 MONTHS REVIEW

EVENTS

Cost of Living Event
13 and 14 January

Valentine's Day Selfie Opportunity
11 to 14 February

2 Comedy Club Nights
30 March and 19 May

3 trails around the town centre
February Half Term, Easter and Coronation

The King's Coronation Event
8 May

Alice in Wonderland Event
6 April

Business Breakfast
16 May

World Food Festival
9, 10 and 11 June

Sponsored Staines-upon-Thames Day
25 June

OTHER INITIATIVES

Hanging Baskets & Flower Towers

BID Rangers
Every Weekend and School Holidays

Free Wifi on the High Street

High Street Digital Screens

Seedl
Free Training Platform



Visit Staines in numbers



3 members of staff
(2 full time and 1 part time)



Over 11,000 followers
on social media



2,500 visitors
subscribed our
newsletter



Over 1,500 hours of BID
rangers across the year



170 flower displays
across the town centre




2 comedy nights sold
out



Over 6,000 on food
festival



Over 500 families did
our trails (February Half
Term, Easter and
Coronation)



VISIT STAINES
FOR BID BUSINESS

WORLD FOOD FESTIVAL
9-11 JUNE 2023

FOOD CULTURE FAMILY FUN LIVE MUSIC

Good morning,
Hope you had a good weekend.

This week, Tim is holding a Staff & Radio user group meeting (details below), if you've got one of our radio packs recently mailed to attend to learn about how we practice and more about this excellent service that the BID provide.

Last week we held our first Business Breakfast which was well attended and we've had lots of positive feedback from those who attended and found it a worthwhile opportunity to network and meet other local businesses. Big thank you to Mark and the staff at McDonalds for their help and support on the day.

Friday saw us at the Last Hop for another sold-out night of stand-up comedy. We're at the London Staines on 26 July and tickets are on sale now. [Click here to find out more](#).

Finally, if you have events coming up for Fall term in June, please share these with me by Thursday 26 May and we'll try to include these in our next edition email newsletter.

Have a great week - as ever, if you have any enquiries, don't hesitate to contact us, here are our contact details.

Ann - Site Safety Manager - ann@visitstaines.co.uk
Andy - Marketing and Business Liaison Manager - andy@visitstaines.co.uk
Joanna - BID Manager - joanna@visitstaines.co.uk

Speak next week!

Ann - Site Safety Manager
Marketing and Business Liaison Manager
Joanna - BID Manager


Latest News

StatSafe Radio User Meeting

This is a great chance to ask questions, share best practice and speak to the Police and Town Centre Management teams.


Join us tomorrow at 10.30am in the two floors Management Office. Access is through the back of Metro Bank.

Please email ann@visitstaines.co.uk for more info.



Road Works | 30 May

Temporary traffic lights will be in place on Bridge Lane on 30 May from 9am until 3pm at least.

VISIT STAINES
FOR BID BUSINESS

BID Update

Good Morning,

Thank you to everyone who came to our first Comedy Club at The Last Hop on Thursday evening.

The event was a sell-out and lots of fun was had by the 180 strong audience. Our next event is on 19th May and tickets are [on sale now](#) and already selling fast!

This Thursday we have a pop-up Alice in Wonderland performance taking place in the High Street. Performances last approx 15 minutes and take place at 10.30am, 11.00am, 1pm and 3pm. Go along by and watch this fun, free performance.

Now that I am back from parental leave, I'm looking forward to getting out and about in the town so look out for me as I pop in and say hello!

Have a great week!


Andy - Marketing and Business Liaison Manager
ann@visitstaines.co.uk
andy@visitstaines.co.uk

Latest News

The King's Wardrobe


Following the success of our other interactive trails, we are looking for businesses to be a part of the King's Wardrobe - this will run from 24 April to 21 May to celebrate the Coronation.

Please contact joanna@visitstaines.co.uk for more info.



Staines from Bridge Mural

Following engagement with local residents, two new murals are due to be painted under the new bridge. Work commenced on 27 March and should be completed over the course of the following three weeks. This project is being funded by Surrey County Council.




VISIT STAINES
FOR BID BUSINESS

THE KING'S CORONATION
MAKE YOUR MARK!

Happy Tuesday!

Hope you all had a good weekend and bank holiday!

This week we bring you a number of subjects that we believe are relevant to your business:

- Events sponsorships available
- Coronation events
- Bridge Artwork updates
- Comedy Night!
- Road festival update
- Job Vacancies - Contact at Department of Work and Pensions

Andy - Marketing and Business Liaison Manager
ann@visitstaines.co.uk
andy@visitstaines.co.uk

and of course a number of courses available on Seel this week!

Don't forget the BID rangers are patrolling the town during the week as we're currently in Easter holiday period. If you need their assistance use your 'See Safe Radio' or call the two floors office 01294 61000 for assistance. The BID rangers will be available between 11am and 3pm.

Have a great week!

Joanna
BID Manager
joanna@visitstaines.co.uk


Latest News

Sponsorships available

We are currently seeking sponsorships for the following projects:

- Road Festival
- Christmas Decorations
- Lower Towers


These are great opportunities to improve your brand in the town centre. To discuss these please contact joanna@visitstaines.co.uk



The King's Wardrobe

Following the success of our other interactive trails, we are looking for businesses to be a part of the King's Wardrobe - this will run from 24 April to 21 May to celebrate the Coronation.


Please contact joanna@visitstaines.co.uk for more info.



Coronation Art Event

On 6th May, Make Your Mark at 10.30am to create a mural to celebrate the coronation. Join us on the High Street and see what the weather will build throughout the day.

Refreshments will be provided in the Town Centre as a




VISIT STAINES
FOR BID BUSINESS

THE NEWSLETTER FOR BID BUSINESS

JULY & AUGUST 2023

HELLO

We had some brilliant weather over the last few weeks - we hope you made the most of it!

Staines 150m Town Centre provided the backdrop for some great events over the last few months: World Food Festival, Staines Open Thames Day, Youth Arts Festival, just to name a few. It's been great to see the town centre coming alive!

I can't believe we are now in the second half of the year! We know how easy it is to forget how much the BID deliver, so we are presenting a 4 month overview on page 3.

On a more personal note, at the end of July I will be starting my maternity leave. If you need to get in contact with me while I'm away, please see alternative contacts on page 2.

See you soon.

Joanna

Board meeting dates

All BID members are welcome to join our board meetings, on a small scale or as a board member. This is a great way to have your say on upcoming BID items.

The next 2 meetings are going to be held at the Youth Hub (old Deception unit)

- 18th July at 2pm
- 19th September at 2pm

If you would like to come to one of these meetings, please contact Chris Gregory - chris@visitstaines.co.uk

Job vacancies

Do you have job vacancy in your business and are struggling to recruit? We can help you! Visit Staines has a close connection with the Youth Hub and the Department of Work and Pensions and we are holding a job recovery programme on our website.

If you have any job opportunities, please contact Joanna or Andy for more information.

joanna@visitstaines.co.uk
andy@visitstaines.co.uk



VISIT STAINES
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FEBRUARY 2023

HELLO

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See you soon.

Joanna


Stei safe radio

Did you know that the BID Business Connect pack includes an essential safety radio for your business? The pack includes a radio, a charging dock and a carrying case. It's a great way to stay safe in the town centre.

Our essential kit is:

- Business Connect kit
- Business Connect case
- Business Connect dock
- Business Connect carrying case
- Business Connect radio
- Business Connect carrying case

If you are interested in receiving more information about the kit please email joanna@visitstaines.co.uk



VISIT STAINES
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MARCH & APRIL 2023

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Annual levy bill

The BID levy is the cost of the annual levy bill, as well as the annual cost of the BID. It's a great way to support the BID and help us deliver the services you need in the town centre.

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Joanna

Top 5 tips to promote your business during the sales season

1. Make sure your business is visible in the town centre.
2. Offer discounts or special offers to attract customers.
3. Promote your business on social media.
4. Offer excellent customer service.
5. Thank your staff and thank your customers.

How we communicate with our businesses?



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By virtue of paragraph(s) 3 of Part 1 of Schedule 12A
of the Local Government Act 1972.

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Spelthorne Borough Council Services Committees Forward Plan and Key Decisions

This Forward Plan sets out the decisions which the Service Committees expect to take over the forthcoming months, and identifies those which are **Key Decisions**.

A **Key Decision** is a decision to be taken by the Service Committee, which is either likely to result in significant expenditure or savings or to have significant effects on those living or working in an area comprising two or more wards in the Borough.

Please direct any enquiries about this Plan to CommitteeServices@spelthorne.gov.uk.

Spelthorne Borough Council

Service Committees Forward Plan and Key Decisions for 1 January 2023 to 01 October 2023

Anticipated earliest (or next) date of decision and decision maker	Matter for consideration	Key or non-Key Decision	Decision to be taken in Public or Private	Lead Officer
Economic Development Committee 06 07 2023	Incubator Monitoring Incubator Monitoring	Non-Key Decision	Public	Heather Morgan, Group Head - Place, Protection and Prosperity
Economic Development Committee 06 07 2023	Review of Staines BID Review of Staines BID	Non-Key Decision	Public	Heather Morgan, Group Head - Place, Protection and Prosperity
Economic Development Committee 06 07 2023	Introduction to Economic Development	Non-Key Decision	Public	Heather Morgan, Group Head - Place, Protection and Prosperity
Economic Development Committee 06 07 2023	Response to Heathrow noise action plan consultation	Non-Key Decision	Public	Ann Biggs, Strategic Planning Manager
Members' briefing pack 15 08 2023	6 Month Review Economic Prosperity Strategy and Town Centres Strategy - Briefing Pack 6 Month Review Economic Prosperity Strategy and Town Centres Strateg	Key Decision It is significant in terms of its effect on communities living or working in an area comprising two or more wards	Public	Tracey Carter, Senior Economic Development Officer
	Q3 Revenue Monitoring Report (Oct-Dec) BRIEFING PACK	Non-Key Decision	Public	
	Q3 Capital Monitoring Report (Oct-Dec) BRIEFING PACK	Non-Key Decision	Public	